

① Exponential family

$$p(\bar{x}|\bar{\theta}) = h(\bar{x}) e^{\bar{\eta}(\bar{\theta})^T \bar{T}(\bar{x}) - a(\bar{\theta})} = h(\bar{x}) g(\bar{\theta}) e^{\bar{\eta}(\bar{\theta})^T \bar{T}(\bar{x})}$$

↑ natural parameter
↑ sufficient statistics

$$N(\bar{x}|\bar{\mu}, \Sigma) = g(\Sigma) \cdot e^{-\frac{1}{2}(\bar{x} - \bar{\mu})^T \Sigma^{-1}(\bar{x} - \bar{\mu})}$$

$$-\frac{1}{2}(\bar{x}^T \Sigma^{-1} \bar{x} - 2\bar{x}^T \Sigma^{-1} \bar{\mu} + \bar{\mu}^T \Sigma^{-1} \bar{\mu})$$

$$\bar{T}(\bar{x}) = \begin{pmatrix} \text{vec}(\bar{x}\bar{x}^T) \\ \bar{x} \end{pmatrix} \quad \bar{\theta} = \begin{pmatrix} -\frac{1}{2} \text{vec}(\Sigma^{-1}) \\ \Sigma^{-1} \bar{\mu} \end{pmatrix}$$

② $p(\bar{x}|\bar{\theta}) = h(\bar{x}) e^{\bar{\eta}(\bar{\theta})^T \bar{T}(\bar{x}) - a(\bar{\theta})}$

↑ cumulant

$$1 = \int p(\bar{x}|\bar{\theta}) d\bar{x} = e^{-a(\bar{\theta})} \int h(\bar{x}) e^{\bar{\theta}^T \bar{T}(\bar{x})} d\bar{x}$$

$$\nabla_{\bar{\theta}} \quad a(\bar{\theta}) = \log \int h(\bar{x}) e^{\bar{\theta}^T \bar{T}(\bar{x})} d\bar{x}$$

$$\nabla_{\bar{\theta}} a(\bar{\theta}) = \frac{\nabla_{\bar{\theta}} \int \dots d\bar{x}}{\int \dots d\bar{x}} = \frac{\int h(\bar{x}) e^{\bar{\theta}^T \bar{T}(\bar{x})} \cdot \bar{T}(\bar{x}) d\bar{x}}{\int h(\bar{x}) e^{\bar{\theta}^T \bar{T}(\bar{x})} d\bar{x}} =$$

$$= \frac{\int \bar{T}(\bar{x}) \cdot h(\bar{x}) e^{\bar{\theta}^T \bar{T}(\bar{x})} d\bar{x}}{e^{a(\bar{\theta})}} = \int \bar{T}(\bar{x}) \cdot h(\bar{x}) e^{\bar{\theta}^T \bar{T}(\bar{x}) - a(\bar{\theta})} d\bar{x} = \int \bar{T}(\bar{x}) p(\bar{x}|\bar{\theta}) d\bar{x}$$

$$\nabla_{\bar{\theta}} a(\bar{\theta}) = \mathbb{E}_{p(\bar{x}|\bar{\theta})}[\bar{T}(\bar{x})] = \bar{\mu}$$

mean parametrization

$$\frac{\partial^2 a}{\partial \theta_i \partial \theta_j} = \frac{\partial \mathbb{E}_p[t_i(\bar{x})]}{\partial \theta_j} = \frac{\partial}{\partial \theta_j} \int t_i(\bar{x}) h(\bar{x}) e^{\dots} d\bar{x} =$$

$$= \int t_i(\bar{x}) h(\bar{x}) e^{\bar{\theta}^T \bar{T}(\bar{x}) - a(\bar{\theta})} \cdot (t_j(\bar{x}) - \frac{\partial a}{\partial \theta_j}) d\bar{x} =$$

$$= \int t_i(\bar{x}) t_j(\bar{x}) p(\bar{x}|\theta) d\bar{x} - \left(\frac{\partial a}{\partial \theta_j} \right) \int t_i(\bar{x}) \cdot p(\bar{x}|\theta) d\bar{x} =$$

$$= E[t_i(\bar{x}) t_j(\bar{x})] - E[t_i(\bar{x})] E[t_j(\bar{x})]$$

$$H(a) = \left(\frac{\partial^2 a}{\partial \theta_i \partial \theta_j} \right)_{i,j=1}^d = \text{Var}[E(\bar{x})]$$

③ Maximum likelihood

$$p(\bar{x}_1, \dots, \bar{x}_n | \theta) = \prod_{n=1}^N h(\bar{x}_n) e^{\eta(\theta)^T E(\bar{x}_n) - a(\theta)}$$

$$\log p(\bar{x}_1, \dots, \bar{x}_n | \theta) = \sum_n \log h(\bar{x}_n) + \eta(\theta)^T \left[\sum_{n=1}^N E(\bar{x}_n) \right] - N \cdot a(\theta)$$

Fisher - Koopman - Darmois theorem

$$\rightarrow \max_{\theta}$$

$$\nabla_{\theta} [\quad] = \bar{0}$$

$$N \cdot \nabla_{\theta} a(\theta) = \sum_{n=1}^N E(\bar{x}_n)^T \nabla_{\theta} \eta(\theta)$$

Eqn. $\eta(\theta) = \text{id}$, so: $\nabla_{\theta} a(\theta) = \frac{1}{N} \cdot \sum_n E(\bar{x}_n) = \bar{\mu}$
 $E[t(\bar{x})]$

④ Conjugate prior

$$p(\theta | \bar{x}) \propto p(\bar{x}_1, \dots, \bar{x}_n | \theta) \propto p(\theta | \bar{x})$$

$$p(\theta | \bar{x}, \mathcal{D}) = f(\bar{x}, \mathcal{D}) \cdot e^{\bar{x}^T \eta(\theta) - \mathcal{D} \cdot a(\theta)}$$

$$\log p(\theta | \bar{x}_1, \dots, \bar{x}_n, \bar{\eta}_0, \mathcal{D}_0) = \text{const} + \log p(\theta | \bar{\eta}_0, \mathcal{D}_0) + \log p(\bar{x}_1, \dots, \bar{x}_n | \theta) =$$

$$= \text{const} + \bar{\eta}_0^T \eta(\theta) - \mathcal{D}_0 \cdot a(\theta) + \eta(\theta)^T \sum_n E(\bar{x}_n) - N \cdot a(\theta)$$

$$p(\bar{\theta} | \bar{x}_n, \bar{x}_n, \bar{x}_0, \mathcal{D}_0) = p(\bar{\theta} | \bar{x}_n, \mathcal{D}_0), \text{ ye}$$

$$\mathcal{D}_n = \mathcal{D}_0 + n, \quad \bar{x}_n = \bar{x}_0 + \sum_{i=1}^n \mathbb{E}(x_i) = \bar{x}_0 + \tau \bar{\theta}$$

$$N(x | \mu, \tau) = \frac{\sqrt{\tau}}{\sqrt{2\pi}} e^{-\frac{\tau}{2}(x-\mu)^2} = \frac{1}{\sqrt{2\pi}} e^{\begin{pmatrix} x^2 \\ x \end{pmatrix}^T \begin{pmatrix} -\tau/2 \\ \tau\mu \end{pmatrix} - \tau \cdot \frac{\mu^2}{2} + \frac{1}{2} \log \tau}$$

$$p(\mu, \tau | \bar{x}_0, \mathcal{D}_0) = f(x_0, \mathcal{D}_0) \cdot e^{\begin{pmatrix} x_{0,2} \\ x_{0,1} \end{pmatrix}^T \begin{pmatrix} -\tau/2 \\ \tau\mu \end{pmatrix} - \mathcal{D}_0 \tau \mu^2 / 2 + \mathcal{D}_0 \log \tau / 2} =$$

$$= f(x_0, \mathcal{D}_0) \cdot e^{-\frac{\tau}{2} x_{0,2}^2 + \tau x_{0,1} \mu - \frac{\mathcal{D}_0 \tau}{2} \mu^2 + \frac{\mathcal{D}_0 \log \tau}{2}}$$

$$= f(x_0, \mathcal{D}_0) \cdot e^{-\frac{\mathcal{D}_0 \tau}{2} \left(\mu - \frac{x_{0,1}}{\mathcal{D}_0} \right)^2} \cdot e^{\frac{\mathcal{D}_0 \log \tau}{2} - \frac{\tau}{2} \left(x_{0,2} - \frac{x_{0,1}^2}{\mathcal{D}_0} \right)}$$

$$= N\left(\mu \mid \frac{x_{0,1}}{\mathcal{D}_0}, \frac{\mathcal{D}_0 \tau}{2}\right) \cdot \text{Gam}\left(\tau \mid \frac{\mathcal{D}_0}{2}, \frac{1}{2} \left(x_{0,2} - \frac{x_{0,1}^2}{\mathcal{D}_0} \right)\right)$$

$$p(\bar{x} | \bar{\theta}) = N(\bar{x} | \bar{\mu}, \Lambda = \Sigma^{-1})$$

Wishart distribution

$$W(\Lambda | V, n, d) = \text{Const} \cdot \frac{1}{(\det V)^{n/2}} \cdot (\det \Lambda)^{\frac{n-d-1}{2}} \cdot e^{-\frac{1}{2} \text{Tr}(V^{-1} \Lambda)}$$

5 Predictive distribution

$$p(\bar{x} | \mathcal{D}) = \int p(\bar{x} | \bar{\theta}) p(\bar{\theta} | \mathcal{D}) d\bar{\theta} = \int p(\bar{x} | \bar{\theta}) \cdot p(\bar{\theta} | \bar{x}_n, \mathcal{D}_n) d\bar{\theta} =$$

$$= \int h(\bar{x}) e^{\mathbb{E}(\bar{x})^T \bar{\mu}(\bar{\theta}) - a(\bar{\theta})} \cdot f(x_n, \mathcal{D}_n) e^{\bar{x}_n^T \bar{\mu}(\bar{\theta}) - \mathcal{D}_n \cdot a(\bar{\theta})} d\bar{\theta} =$$

$$= f(x_n, \mathcal{D}_n) \cdot \int h(\bar{x}) e^{(\mathbb{E}(\bar{x}) + \bar{x}_n)^T \bar{\mu}(\bar{\theta}) - (\mathcal{D}_n + 1) a(\bar{\theta})} d\bar{\theta}$$

$$= \frac{1}{f(\bar{x}_n + \mathbb{E}(\bar{x}), \mathcal{D}_n + 1)}$$

$$p(\bar{x}|D) = h(\bar{x}) \cdot \frac{f(\bar{x}_n, \theta_n)}{f(\bar{x}_n + E(\bar{x}), \theta_n + 1)}$$

⑥ Generalized linear models (GLM)

$$c = \bar{w}^T \bar{x}$$

$$\hat{y} = h(\bar{w}^T \bar{x})$$

$h(c) = c$ - lin. regr
 $h(c) = \sigma(c)$ - log. regr.

$c = \bar{w}^T \bar{x}$, $\mu = g^{-1}(c)$, use $g(\mu) = c$, g - link function.

$$\mu = g^{-1}(c) = \sigma(c) \Rightarrow \frac{1}{1+e^{-c}}, \quad g(\mu) = \log \frac{\mu}{1-\mu}$$

$$p(y|\bar{x}, \bar{w}) = \mu = g^{-1}(\bar{w}^T \bar{x})$$

Overdispersed exp. family:

$$p(y|\theta, \sigma^2) = h(y, \sigma^2) \cdot e^{-\frac{y \cdot \theta - a(\theta)}{\sigma^2}}$$

$$E[y] = \frac{\partial a(\theta)}{\partial \theta}$$

$$a(\theta) = \frac{a(\theta)}{\sigma^2} / \frac{\partial \theta}{\partial \theta}$$

$$\text{Var}[y] = \sigma^2 \cdot \frac{\partial^2 a(\theta)}{\partial \theta^2}$$

$$p(y|\mu, \sigma^2) = e^{-\frac{(y-\mu)^2}{2\sigma^2} - \frac{1}{2} \log(2\pi\sigma^2)} = e^{-\frac{y\mu - \mu^2/2}{\sigma^2} - \left(\frac{y^2}{2\sigma^2} + \frac{\log(2\pi\sigma^2)}{2} \right)}$$

$$\theta = \mu = \bar{w}^T \bar{x}, \quad g = g^{-1} = \text{id}, \quad a(\theta) = -\frac{\mu^2}{2}, \quad h(y, \sigma^2) = e^{-\frac{y^2}{2\sigma^2} - \frac{\log(2\pi\sigma^2)}{2}}$$

2) Bernoulli

$$p(y|\mu) = \mu^y (1-\mu)^{1-y} = e^{y \log \mu + (1-y) \log(1-\mu)} = e^{y \cdot \log \frac{\mu}{1-\mu} + \log(1-\mu)}$$

$$\mu = \sigma(\bar{w}^T \bar{x}) = \sigma(\theta) = g^{-1}(\theta)$$

$$g(\mu) = \log \frac{\mu}{1-\mu}$$

$$a(\theta) = \log(1-\mu) = \log\left(1 - \frac{1}{1+e^\theta}\right) = \log\left(\frac{e^\theta}{1+e^\theta}\right)$$

3) Poisson regression

$$p(y|\mu) = \frac{1}{y!} \mu^y e^{-\mu}, \quad \log p(y|\mu) = y \log \mu - \mu - \log(y!)$$

$$\theta = \log \mu, \quad \theta = \bar{\omega}^T \bar{x}$$

$$p(y|\bar{\omega}, \bar{x}) = \frac{1}{y!} e^{y \cdot \bar{\omega}^T \bar{x} - e^{\bar{\omega}^T \bar{x}}} - \log(y!)$$